

News

Dlhopolsky Speaks at Campaign Persuading Marriott to “Pick the Pike” for its New Headquarters

Attorneys

Heather Dlhopolsky

July 22, 2015

Heather Dlhopolsky, Partner, Linowes and Blocher LLP, and Chair of the Greater Bethesda-Chevy Chase Chamber of Commerce, spoke at the kickoff of the #PickthePike campaign. #PickthePike is a joint effort of businesses, residents and developers to persuade Marriott to choose the Pike District (a/k/a the White Flint or North Bethesda area) for its new headquarters. Ms. Dlhopolsky discussed her experiences as a millennial and resident of the Pike District, and how millennials will welcome Marriott and other businesses to the Pike District. She also discussed how the Pike District is transit-friendly and attractive to millennials who both live and work near the Pike District.

Other guest speakers included Amy Ginsburg, Executive Director for Friends of White Flint; Roger Berliner, Montgomery County Councilmember; Marc Korman, District 16 State Delegate; and Howard Feldman, State Farm Insurance, located in the Pike District.

The Pike District is transforming into a vibrant, walkable, transit-friendly, live-work-play, smart growth community that appeals to millennials, exactly the location Marriott has declared it wants for its new headquarters.